

## Labrie Enviroquip Group hires Skip Berg

### Company strengthens management team with addition of Victor “Skip” Berg as National Sales Manager/Director of Channel Management

April 2, 2012 - Ontario, California

Effective immediately, Skip Berg will join Labrie Enviroquip Group as the National Sales Manager. Skip previously held the position of Sales Manager and Director of Business Development for Labrie from 1998 to 2008. Since that time, he has been the President of Environmental Strategies LLC, a sales management and strategic planning resource for the waste and recycling industries. Recently, Labrie was acquired by a subsidiary of Myers Power Products, a diversified industrial manufacturer headquartered in Ontario, California

Skip is a graduate of Penn State University, served in the US Army Reserves, and has held several sales, management, and ownership positions in manufacturing and equipment distribution companies.

Known as a tireless contributor to the waste industry, Skip has served on the Board of Trustees of WASTEC, as a Trustee for DCA, and on the Board of Governors for EIA. In addition, he was also a member of the ANSI Z245 Committee and has taught Continuing Education classes in Recycling Certification at Rutgers University. He was the recipient of the 2005 Distinguished Service Award, the 2008 Special Trustee Award and was inducted into the Environmental Industries Association Hall of Fame in 2011. Skip currently serves on the Environmental Commission of Clinton Township, NJ.

Skip possesses the ideal qualifications for this position; with a strong and proactive background in the waste industry, his experience and reputation are a perfect fit for the Labrie group and our next step forward in the industry. We are eager to position Labrie in the marketplace as the leader in the industry with the most diversified product offering. We intend to leverage our ability to manufacture and distribute throughout the United States, Canada and Mexico – providing well engineered, consistent quality product in each market segment. Skip will lead the channel management effort as we evolve our business model with an eye toward increasing market share.

*“I am excited about the potential that the merger of Labrie and Pendpac holds for the industry,”* states Skip. *“With a history of exceptional engineering and the best dealer network in the business, we are very well positioned to capitalize on the strengths and management expertise of the participants. The decentralized manufacturing and broader product offering will serve the market well.”*

Company contact:

Diana Grootonk, Managing Director & CEO, Labrie Enviroquip Group

For more information, visit us at [www.labriegrup.com](http://www.labriegrup.com)

#### **About Labrie Enviroquip Group**

The Labrie Enviroquip Group is a top tier manufacturer of equipment for the solid waste industry in North America whose brands include Labrie, Leach, Wittke and PendPac, as well as the Juggler brand of solid/liquid separating units.